



## NOVEL IDEAS ART BOOK FAIR

San Antonio, TX  
March 6 & 7, 2020

# MEDIA OPPORTUNITIES

We invite you to participate in these exclusive media placement opportunities for Blue Star Contemporary's Novel Ideas Art Book Fair. The only art book fair in the region will feature artists' books, monographs, zines, printed ephemera, and more...

Friday, March 6, 2020, 5:00 to 9:00 pm  
and Saturday, March 7, 10:00 am to 6:00 pm  
with closing party at Paper Tiger, March 7, 7 to 11 pm



### ALL-INCLUSIVE

Placement in all  
the following | \$4,000

\*excludes t-shirt and tote bag  
logo opportunities



### PROGRAM

Sponsor Logo Only | \$150  
1/4 Page Ad | \$250  
1/2 Page Ad | \$500  
Full Page Ad | \$1,000



### WEBPAGE

1" Logo | \$1,000  
Logo and Link | \$1,500



### T-SHIRTS

\*Only 2 opportunities available  
Right Sleeve Logo | \$1,000  
Left Sleeve Logo | \$1,000



### TOTE BAG

\*Only 4 opportunities available  
4" Logo | \$750



### ONSITE SIGNAGE

Have a branded presence  
onsite at the Art Book Fair on  
the entry vinyl signage  
Name only | \$250  
Logo | \$500



### SOCIAL MEDIA

Placement in social media  
promotion(s), with account  
tagging and promoted posts  
\$500

16,700 + followers  
 9,300 + followers  
 5,700 + followers



### EMAIL

Placement on all eblasts  
promoting the fair to  
5750+ subscribers  
Logo | \$250  
Logo and Link | \$500



### TOTE INSERTS

Event tote bag item insertion  
\$100